



2017 CUCCOA National Conference
Sponsorship Opportunities

Canadian University and College
Conference Organizers Association
Association des coordonnateurs de congrès
des universités et des collèges du Canada

The Canadian University and College Conference Organizers Association (**CUCCOA**) is seeking your support and offering you an opportunity to showcase your company's product and services at our upcoming Annual National Conference, "From Here to there...Strategies for success", in **St John's, Newfoundland, October 1-3, 2017.**

The CUCCOA National Conference brings our conference organizers and accommodation managers together for professional development, education, networking, support, and inspiration. We have been meeting for over 30 years and are expecting more than 80 colleagues from across Canada to attend this year.

Over this three day event, we offer networking opportunities for accommodation, campus conference event, and hospitality professionals to come together with industry leaders and suppliers.

Our CUCCOA members boast a wealth of collective experience in planning conferences and events both on and off campus – universities and colleges across Canada host over 250,000 meetings and events every year! Our accommodation managers oversee year round guest suites and dorm rooms for nightly rentals during the spring and summer months. Our exhibitors are situated centrally to get great face-to-face time with these CUCCOA members.

Your support will provide your company the opportunity to build relationships and create new business opportunities by:

- **Showcasing** your product and services to the first point of contact on campus for events and overnight accommodations
- **Networking** with leaders in the meeting and event industry
- **Connecting** with key decision makers

We offer several excellent sponsorship package options, detailed in the enclosed information sheet, designed to suit your company's unique needs. We would appreciate your support through selecting a sponsorship package on the below Agreement and returning to the specified address. If you prefer to exclusively sponsor an event or you would like to contribute an in-kind donation, we would be delighted to discuss all opportunities to help us organize this special event.

CUCCOA looks forward to including your company in our strategies for success!

Sincerely,

Vicki Theriault
Sponsorship Chair, CUCCOA 2017 Annual Conference
CUCCOA National Conference Sponsorship Team





CUCCOA National Conference Sponsorship Packages 2017

- ☆ Platinum Sponsor \$5,000
- Sponsorship of *Closing Gala*
 - Sponsor attendance at event for 2
 - Opportunity to speak at event
 - 1 complimentary standard guest room for 1 night
 - Display area (8x8) during AM and PM refreshment breaks
 - Complimentary breakfast for 2 Monday & Tuesday
 - Complimentary lunch on Tuesday for 2
 - Highlighted company logo and link to company webpage on conference website
 - Information in conference program
 - Opportunity to add 'swag' item to delegate bag (100)
 - Listing on "Overall Sponsor" board
 - Member/delegate listing
 - Signage at sponsored event
- Silver Sponsor \$3,000
- Sponsorship of either a breakfast or lunch
 - Exclusive sponsor attendance at meal
 - Display area (8x8) during AM and PM refreshment breaks
 - Complimentary lunch for 1
 - Company logo, description, and contact information in conference program
 - Opportunity to add 'swag' item to Delegate Bag (100)
 - Logo and weblink on conference webpage
 - Listing on "Overall Sponsor" board
 - Member/delegate listing
 - Signage at sponsored event
- ◆ Associate Sponsor \$1,500
- Choice of sponsoring a refreshment break or conference bursaries
 - Opportunity to add 'swag' item to delegate bag (100)
 - Logo and weblink on conference webpage
 - Listing on "Overall Sponsor" board
 - Member/delegate listing
 - Signage at sponsored event
 - Display area (8x8) during AM and PM refreshment breaks
- ★ Gold Sponsor \$4,000
- Sponsorship of Sunday evenings reception or Monday's Dinner
 - Sponsor attendance at event for 2
 - Opportunity to speak at event
 - 1 complimentary standard guest room for 1 night
 - Display area (8x8) during AM and PM refreshment breaks
 - Complimentary breakfast for 2 Monday & Tuesday
 - Complimentary lunch on Tuesday for 2
 - Highlighted company logo and link to company webpage on conference website
 - Information in conference program
 - Opportunity to add 'swag' item to delegate bag (100)
 - Listing on "Overall Sponsor" board
 - Member/delegate listing
 - Signage at sponsored event
- Bronze Sponsor \$2,000
- Sponsorship of the hospitality suite for 1 night
 - Sponsor attendance in Hospitality Suite.
 - Display area (8x8) during AM and PM refreshment breaks
 - Complimentary lunch for 1 each day
 - Company name and contact information in conference program
 - Opportunity to add 'swag' item to Delegate Bag (100)
 - Company brochures displayed
 - Member/delegate listing
 - Signage at sponsored event
- ◆ Social Events Participation \$250
- Participation for 1 representative at Opening Reception, Monday night dinner and Closing Gala
 - Participation for 1 representative at Breakfast on Monday and Tuesday
 - Participation for 1 representative for Lunch on Tuesday
- Can only be purchased in combination with a sponsorship package*



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CONDITIONS AND REGULATIONS

- Sponsorship is secured upon receipt of this signed Agreement and payment of 100 percent of the sponsorship fee.
- All sponsorship contracts are final and cannot be retracted.
- CUCCOA reserves the right to decline sponsorship.
- CUCCOA will not strictly limit the available number of each Sponsorship tier. In the event of multiple interested sponsors at a specific tier, CUCCOA will work with each sponsor to ensure the value and benefits are mutually agreed upon for all interested parties.
- CUCCOA reserves the right to amend the rules and regulations governing sponsorship at its discretion.

On behalf of _____, I hereby accept and agree to the terms of this Agreement for the sponsorship of CUCCOA'S National Conference in St John's, NF October 1-3, 2017.

Company Name: _____

Company Contact: _____ Title: _____

Street Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone Number: _____ E-mail: _____

Sponsorship Level:

Platinum \$5,000 Gold \$4,000 Silver \$3,000 Bronze \$2,000 Associate \$1,500

+ add on Social Events Participation \$250

Total: _____

Payment: Cheque Visa MasterCard

Credit Card Number

Expiration Date

Signature

Please return your executed Agreement by June 15, 2017 with payment to the CUCCOA Office:
312 Oakwood Court, Newmarket ON L3Y 3C8 Fax: 905-895-1630 email: inquiries@cuccoa.org