



ATLANTIC REGION CUCCOA MEETING

PRELIMINARY AGENDA

Date: February 7 & 8, 2018
Meeting Location: Université de Moncton & Mount Allison University
Accommodation Location: Wingate Hotel, 69 Rue du Marché, Dieppe, NB

Notes:

- Attire is business/smart casual. Please bring warm clothes and a pair of outdoor boots or sneakers for a team building exercise.

Wednesday, February 7th, 2018

3:00 p.m. Registration will take place on the first floor of the P. Léopold-Taillon building at Université de Moncton

3:00 – 3:15 p.m. **WELCOME AND INTRODUCTIONS**
Room 136 A&B
P. Léopold-Taillon

3:15 – 4:45 p.m. **SESSION ONE: Navigating for change**
Room 136 A&B
P. Léopold-Taillon
Speaker: Mike Hayes (John Maxwell Certified Coach)
Short summary: It's been said that the only real constant in life is change. Leaders effectively navigate for others during times of change by planning ahead and charting a course of action for managing the change and leading the people. In this session, you will learn what navigating leaders do to successfully PLAN AHEAD and lead people from here to there.

4:45 – 5:00 p.m. *Travel to the Hotel*

5:00 – 5:45 p.m. **SESSION TWO: TEAM BUILDING EXERCISE**
Centre-ville Dieppe
Animator: Marielle DeGrâce
Enjoy a Scavenger Hunt in downtown Dieppe. The group will be divided in teams who will need to find or do 10 activities in 45 minutes. This game will challenge your abilities to quick response, solution and resourceful base mode, communication and teamwork. The team that finds or completes the most activities in the least amount of time will be declared the winner.

7:00 p.m.

Tide & Boar Gastropub
700 Main Street
Moncton

DINNER AND DEBRIEF

Let's debrief after our team building exercise at the Tide & Boar Gastropub! We will analyze and discuss what we've learned about ourselves and how we can use each other's strengths when working together on projects.
****Shuttles will be leaving from the Hotel lobby beginning at 6:45PM****

Thursday, February 8th, 2018

8:30 – 9:00 a.m.

Hotel Wingate

BREAKFAST at Hotel**9:00 – 9h30 a.m.**

Travel time from Hotel to Mount Allison University. Leaving from hotel lobby.

9:30 – 10:30 a.m.

Purdy Crawford Centre
Rm 103

SESSION THREE: Languages of appreciation in the workplace**Speaker: Karen Geldart**

Short summary: This presentation is based on the book "The 5 Languages of Appreciation in the Workplace". At work, people express and receive appreciation in different ways. If you try to express appreciation in ways that aren't meaningful to your co-workers, they may not feel valued at all. This is because you and your co-workers are speaking different languages. Participants will learn how to reduce cynicism, create a more positive work environment and increase loyalty with co-workers (and more!)

10:30 – 11:00 a.m.

Purdy Crawford Centre
Foyer

NETWORKING BREAK**11:00 – 11:30 a.m.**

Purdy Crawford Centre
Motyer-Fancy Theatre

SESSION FOUR: Engaging your full time and student staff**Panel Discussions: Panelists will be announced soon!**

Short Summary: This panel will consist of student staff managers and Human Resource professionals. The panel will discuss current methods for engaging staff as well as how to handle student iGen staff. There will be an opportunity for round table discussions amongst members to share their best practices.

11:30 a.m. – 12:30 p.m.

Jennings Dining Hall
Banquet Room

LUNCH**12:30 - 1:15 p.m.**

Travel time from Mount Allison University to Université de Moncton. Leaving from Jennings Dining Hall.

1:15 – 2:30 p.m.
Room 136 A&B
P. Léopold-Taillon

SESSION FIVE: Business Meeting

- Review of Agenda – Yuri Gidge
- Review of Minutes from October 2017 Meeting – Caitlyn Hutchison
- Review of the Board National Initiatives – Yuri Gidge
- Update on Atlantic Region Finances – Yuri Gidge
- Review of National Marketing Initiatives – Kirk Williams
- Update on Atlantic Membership – Vicki Thériault

2:30 – 3:00 p.m.
Room 136 A&B
P. Léopold-Taillon

NETWORKING BREAK

3:00 – 3:45 p.m.
Room 136 A&B
P. Léopold-Taillon

SESSION SIX: Communicating: Looking at alternative methods

Speaker: Jane Harwood

Short summary: Jane Harwood, a seasoned journalism and public relations expert, will look at alternative methods of communicating your organization in today's changing world. Jane will also offer 'media training' and identify how the skills used in media relations can be used to communicate in difficult or 'on-the-spot' situations with clients.

3:45 – 4:45 p.m.
Room 136 A&B
P. Léopold-Taillon

SESSION SEVEN: The marketing benefits of collaborative working

Speaker: Brainworks Razor Marketing

Short summary: Following-up on session six, this session will be lead by the team at Brainworks Razor Marketing. It will focus on how to market your organization through collaborative working relationships with campus departments and stakeholders.

4:45 – 5:15 p.m.
Room 136 A&B
P. Léopold-Taillon

Conference wrap-up

7:00 p.m.
Gusto Italian Grill & Bar
130 Westmorland St
Moncton

NETWORKING DINNER

Shuttles will be leaving from the Hotel lobby beginning at 6:45PM