

CUCCOA Winter Regional Meeting 2018

Vaughan, Ontario

Let's think outside of the box and bring creativity back to our events. Creative minds think alike!

Monday February 5, 2018

4:00pm-5:30pm	Courtyard Marriott Hotel Lobby	Meeting Registration
6:00pm-6:15pm	Courtyard Marriott Hotel Lobby	Meet in Lobby for dinner and social event
6:30pm-9:00pm	Dinner – location TBD	
9:30pm-12:00am	Courtyard Marriott Hotel	Hospitality Suite

Tuesday February 6, 2018

8:00am-8:45am	Courtyard Marriott Hotel Lobby	Registration
8:00am-9:00am	Courtyard Marriott Hotel Lobby	Breakfast
	<i>Let's get our creative juices flowing!</i>	
9:00am-9:15am	Lobby Level Conference Room	Opening remarks, welcome
9:15am-10:15am	Lobby Level Conference Room	Session #1

Professional Development – Community Engagement and Office Moral
Lead by Curtis Gadula

Curtis will discuss and engage delegates on the importance of community engagement. How to get involved and how it is beneficial for your business. Curtis will also discuss enthusiasm and office morale – how to have fun in the work place and be productive at the same time.

10:15am-10:30am	Lobby Level Conference Room	Session #2 (Pt 1) Morning Round Up
		<ul style="list-style-type: none">• Topics of discussion will be posted around the room; delegates will be asked to place a sticky note with a question or comment based on the topic. This will be part of a discussion.• Topics will include:<ul style="list-style-type: none">✓ Social Media✓ Partnerships✓ Pricing Strategy✓ Packaging

10:30am-10:45am	Lobby Level Conference Room	Coffee Break
10:45am-12:15pm	Lobby Level Conference Room <ul style="list-style-type: none"> • Open forum discussion based on ideas/questions/comments from morning round up 	Session #2 (Pt 2) Open Table
12:15pm-1:15pm	Courtyard Marriott Hotel Lobby	Lunch
1:15pm-1:30pm	Afternoon Warm Up <ul style="list-style-type: none"> • Afternoon ice breaker 	
1:30pm-2:45pm	Lobby Level Conference Room Professional Development - Creativity in the Workplace Lead by TBD <i>This session will look at ways of bringing creativity into the workplace, thinking outside of the box and exciting ways to bring in team building and corporate exercises. It will also explore the benefits of creativity in the work place, how to encourage it and what makes an innovative work environment.</i>	Session #3
2:45pm-3:00pm	Lobby Level Conference Room	Coffee Break
3:00pm-4:15pm	Lobby Level Conference Room <i>The Art of Social Change</i> <ul style="list-style-type: none"> • What our current world looks like for business • Our demographics; millennials...who are they? • Social Media • How this all effects our business 	Session #4
4:15-4:30pm	Courtyard Marriott Hotel Lobby	Group Photo
6:00pm-9:00pm	Play and Dine at Dave & Busters	Dinner
9:30pm-12:00am	Courtyard Marriott Hotel	Hospitality Suite

Wednesday February 7, 2018

8:15am-9:00am	Courtyard Marriott Hotel Lobby	Breakfast
9:00am-9:15am	Lobby Level Conference Room	Morning ice breaker
9:15am-10:15am	Lobby Level Conference Room <i>Question Ball/Round Table</i>	Session #5
	<ul style="list-style-type: none">• Delegates will break into groups to discuss random topics selected by rolling of a ball or dice• Topics will include:<ul style="list-style-type: none">➤ Deposit structures➤ Refund polices➤ Booking options: manual vs online➤ Coordination fees, Booking fees➤ Staffing model	
10:15am-10:30am	Lobby Level Conference Room	Coffee Break
10:30am-12:00pm	Lobby Level Conference Room	Central Region Meeting
12:00pm	Lobby Level Conference Room	Lunch/End of Meeting

**Itinerary structure and session topics are subject to change*