

CUCCOA Western Regional

Feb 1 – 3, 2017



Thinking like there is no box”

Re-imagining ways to create new opportunities to maximize revenue and growth and breathe new life into your operation

Wednesday, February 1 st	5 – 8pm	Welcome Reception, Art Gallery of Alberta Welcome Address, Janet Lien, Director, Western Region, CUCCOA
	8pm	Hospitality Suite #236, MacEwan Residence
Thursday, February 2 nd	8:30am	Breakfast – Room 9-207
	9:00am	Review Agenda/Housekeeping Items - Erin Walton, Manager, Conference & Event Services, MacEwan University
	9:15am	Session #1 Angelique Rodrigues, Madison Cote and Peter Brown, Marketing & Communications, Campus Services “The Future is now: Showcase your Venue in Virtual Reality”
	10:30am	Coffee Break - Atrium
	10:45am	Session #2 Brent Mann, Director, Event & Conference Services, Mount Royal University “TBD”
	12pm	Lunch – Paul Byrne Hall
	1pm	Session #3 – Kerstyn Lane, Sustainability Coordinator, MacEwan University “Urban Beekeeping as a Revenue Stream” (includes short campus tour) Meet at CN Theatre, wear coats!
	2:30pm	Coffee Break - Atrium
	2:45pm	Session #4a – Paul Byrne Hall Wendy Brost/Diana Porter, Guest Accommodation Services, MacEwan University “Operating Year-Round Hotel Suites on Student Floors”
	2:45pm	Session #4b – 9-207 Erin Walton, Manager, Conference and Event Services, MacEwan University “Creating a Cost Recovery AV Model”
	3:30pm	Networking/free time/Hospitality Suite #236
	5:30pm	Reception – University Service Centre
	6:00pm	Waterfall Dinner in the USC
	8:00pm	Entertainment in the Ice District
Friday, February 3 rd	8:30am	Breakfast – Paul Byrne Hall
	9:00am	Closing Keynote – Kris Bruckmann, Director, Campus Services, MacEwan University “Never Accept Status Quo”
	10:00am	Western Regional Meeting
	11:00am	Wrap up, Thank you’s & Goodbyes (Door Prizes!)
Thank you for coming and safe travels!		