



from risk to resiliency

2026 CUCCOA National Conference

Building strength, adaptability, & confidence for the
future of campus-based events and accommodations.



The University of Western Ontario



Spencer Hotel
& Conference Centre



Fanshawe College

Join colleagues from across the postsecondary conference services sector, to share
best practices, explore emerging themes and strengthen operational excellence.

Conference Tracks:

- Sales, Marketing & Revenue Generation
- Operational Excellence
- Leadership

Please visit Cuccoa.org/conference for more information.

Registration opens **June 1, 2026!**



Sunday, October 4 - Tuesday, October 6, 2026



London, Ontario



Western
UNIVERSITY - CANADA



FANSHAWE



MEET STAY
CONNECT CAMPUS



Sunday, October 4, 2026

1:00 PM – 5:00 PM

Registration

Location – Spencer: North Wing

5:30 PM – 6:00 PM

First Timers Reception

Location – Spencer: Garden Room

6:00 PM – 7:15 PM

Opening Keynote – Heather Reid: Level Up Your Event Contracts

Location – Spencer: Amphitheatre A

7:15 PM – 9:30 PM

Opening Reception : Swag Swap/ Logo Exchange & Tours

Location – Spencer: Garden Room

9:30 PM – 11:00 PM

Hospitality Suite

Location – Spencer: Poplar Lounge

Monday, October 5, 2026

7:00 AM – 8:15 AM

Breakfast

Location – Spencer: Asher’s Dining Room

8:15 AM – 9:00 AM

Travel to Fanshawe College

9:00 AM – 10:00 AM

Keynote: Dr. Mathieu Yuill – Communication that Drives Revenue

Location – Fanshawe: Canada Life Village Square

10:00 AM – 10:30 AM

Refreshment Break

Location – Fanshawe: Hallway

10:30 AM – 11:45 AM

Regional Meetings:

Central Region

Location – Fanshawe: Canada Life Village Square

Eastern Region

Location – Fanshawe: Collaboration Space #1 (F2067)

Western Region

Location – Fanshawe: Collaboration Space #2 (F1063)

11:45 AM – 12:15 AM	Lunch/Break Location – Fanshawe: James A. Colvin Atrium
12:15 PM – 1:30 PM	Annual General Meeting Location – Fanshawe: James A. Colvin Atrium
1:30 PM – 2:45 PM	Fanshawe College Campus Tours
2:45 PM – 3:15 PM	Travel to Spencer Hotel & Conference Centre
3:30 PM – 5:00 PM	Concurrent Sessions Location – Spencer: Cherry Room, Amphitheatre A, & TBC
5:00 PM – 6:00 PM	Free Time
6:00 PM – 7:30 PM	Conference Dinner Location – Spencer: Dining Room
7:30 PM	CUCCOA Night Out – Stay Tuned For Details!

Tuesday, October 6, 2026

7:00 AM – 8:30 AM	Breakfast Location – Spencer: Asher’s Dining Room
8:30 AM – 9:00 AM	Travel to Western University
9:15 AM – 10:15 AM	Keynote: Jim Weese – Exceptional Leadership Practices for Extraordinary Times Location – Western: SEI Room 1110
10:15 AM – 11:00 AM	Refreshment Break with Exhibitors Location – Western: SEI Room 1110
11:00 AM – 12:00 PM	Western University Campus Tours
12:00 PM – 1:00 PM	Lunch with Exhibitors Location – Western: SEI Room 2110
1:00 PM – 2:15 PM	Panel Discussion – The True Cost of Service: Navigating Internal Charges in Higher Education Location – Western: SEI Room 1110
2:15 PM – 3:00 PM	Refreshment Break with Exhibitors Location – Western: SEI Room 1110

3:00 PM – 4:30 PM	Building Resiliency Through Shared Experience: Scenario-Based Roundtable Location – Western: SEI Room 1110
4:30 PM – 5:00 PM	Travel to Spencer Hotel & Conference Centre
5:00 PM – 5:30 PM	Free Time
5:30 PM – 6:00 PM	Travel to Western University
6:00 PM – 7:00 PM	Reception
7:00 PM – 10:00 PM	Awards Banquet Location – Spencer: SEI 4105/4106
10:00 PM – 10:15 PM	Travel to Spencer Hotel & Conference Centre
10:15 PM	Evening Fireside Social & Night Cap Location – Spencer: Asher’s

Wednesday, October 7, 2026

7:00 AM – 8:30 AM	Breakfast Location – Spencer: Asher’s Dining Room
	Safe Travels Home!

