



CUCCOA 2026 National Conference Sponsorship

October 4 – 6, 2026 | London, Ontario, Canada | Western University | Fanshawe College

The Canadian University and College Conference Organizers Association (CUCCOA) is pleased to invite your company to sponsor our 2026 National Conference, **“From Risk to Resiliency,”** to be held October 4–6, 2026, in London, Ontario. Conference activities will be hosted at Western University, Fanshawe College, and the Spencer Hotel and Conference Centre.

This three-day national event brings together more than 70 conference organizers and accommodation managers from universities and colleges across Canada for professional development, education, and networking. For 48 years, CUCCOA has built a strong reputation for connecting leaders in campus events, hospitality, and accommodations. Our members collectively oversee more than 250,000 meetings and events annually and manage campus residences and guest accommodations nationwide.

Sponsorship offers your company direct exposure to key decision-makers responsible for campus events and overnight accommodations. You will have meaningful opportunities to build relationships, increase brand visibility, and connect with potential clients in a focused and highly relevant setting.

We offer a range of sponsorship packages tailored to meet your organization’s objectives and would welcome the opportunity to discuss how we can create value for your business.

Thank you for considering this partnership—we look forward to working together to make the 2026 CUCCOA National Conference a success.

Sincerely,

CUCCOA National Conference 2026 Sponsorship Team

SPONSORSHIP LEVELS



Platinum Partner – \$6,500

3 Available | Priority Sponsorship of a Signature Event

Choose one: Sunday Reception, Monday Dinner, or Tuesday Awards Gala.

Includes:

- Exclusive event sponsorship with speaking opportunity
- Two (2) full conference registrations
- Prime vendor showcases table (6 ft)
- Logo at registration desk and on main event signage
- Featured logo on website and mobile app
- Logo in pre- and post-conference emails
- Post-conference delegate list (PIPEDA compliant)
- Branded item in delegate bag

Gold Partner – \$5,000

3 Available | Keynote Sponsorship

Includes:

- Speaking opportunity at a keynote session
- One (1) full conference registration
- Prime vendor showcases table (6 ft)
- Website, app, email, and signage recognition
- Delegate list (PIPEDA compliant)
- Swag inclusion opportunity

Silver Partner – \$3,000

5 Available | Social Event or Transportation Sponsor

Options include hospitality suites or transportation to signature events.

Includes:

- Vendor showcase table (6 ft)
- Lunch & Breaks meals for one (1)
- Website, app, email, and signage recognition
- Delegate list (PIPEDA compliant)
- Swag inclusion opportunity

Bronze Champion – \$2,000

Multiple Available | Networking Break, Meal, or Conference Bursary

Includes:

- Vendor showcase table (6 ft)
- Tuesday lunch & breaks for one (1)
- Website, app, email, and signage recognition
- Delegate list (PIPEDA compliant)
- Swag inclusion opportunity

Exhibitor Table – \$1,200

Unlimited | Vendor Showcase Only

Includes:


- Vendor showcase table (6ft)
- Delegate list (PIPEDA compliant)
- Tuesday lunch & breaks for one (1)

Meal Add-Ons

- **Social Package – \$650** (access to evening events + select sessions; restrictions may apply example: awards banquet)
- **Sponsor Meal Add-On – \$300 per person** (Tuesday daytime meals and breaks)

For more information, please contact the CUCCOA Conference Team or

Cliff Fielder, Associate Director, Catering & Conferences at Western University cfielder2@uwo.ca

	\$6,500	\$5,000	\$3,000	\$2,000	\$1,200
	PLATINUM	GOLD	SILVER	BRONZE	Exhibitor only
 Event sponsorship	3	3	5	9	
	Sunday Reception, Monday Dinner or Closing Gala	Keynote	Hospitality Suite or Transportation	Lunch, Breaks or Bursary	
	Speaking opportunity	X	X		
	Complimentary registration	2	1	1	Tues Daytime Meals
Registration desk visibility	X				
Vendor Showcase	6-foot table	6-foot table	6-foot table	6-foot table	6-foot table
Delegate list	X	X	X	X	X
Brand visibility online	X	X	X	X	X
Email exposure	X	X	X	X	
Swag opportunity	X	X	X	X	
Overall signage	X	X	X	X	
Pre-conference spotlight	X	X	X		X