

CUCCOA 2023 | MONTRÉAL, QUÉBEC



**DIAMOND IN THE ROUGH,
MINING FOR SOLUTIONS
OCT 1 - 3 | CONCORDIA UNIVERSITY**

2023 CALL FOR SPEAKER PROPOSALS

CUCCOA National Conference

October 1 - 3, 2023

Concordia University

Montréal, Québec

Estimated Attendance - 70 - 100 participants



About CUCCOA

CUCCOA is the acronym for The Canadian University and College Conference Organizers Association. Promoting conference services for over 80 member institutions across Canada representing three distinct regions: The Atlantic Region, The Central Region, and The Western Region. CUCCOA engages in communication, marketing, and advocacy activities to benefit our industry. Members share their vast knowledge of conferences and events, along with best practices. Members also enjoy opportunities for professional development, networking, and access to shared resources. We believe that together we can be better and CUCCOA is here to help make that happen.

2023 CUCCOA National Conference

The 2023 CUCCOA National conference aims to explore the theme of “Diamond in the Rough, Mining for Solutions”. We bring together leaders from across Canada’s higher education landscape event, food, and accommodation services to discuss innovative solutions that can help address some of our most pressing challenges. Participants will have an opportunity to network with each other, share best practices and brainstorm new ideas on how we can work collectively toward a brighter future for all Canadians.

We look forward to welcoming everyone to this exciting event!

Mining for Solutions Session Streams and Suggested Topics

We aim to address challenges that our members are experiencing frequently and begin mining for solutions. When planning your presentation, we urge you to look at the main streams and suggested presentation areas.

Please note these topics are suggestions from the committee. Speakers can provide other topics that fit within the relevant overall conference streams.

STREAMS	SUGGESTED TOPIC AREAS
Business & Operations	<ul style="list-style-type: none"> • Vendor and Contract Management, • Attracting, Developing and Retaining Talent • Marketing and Increasing Sales • Stakeholder Management and Relations
Business Development	<ul style="list-style-type: none"> • Revenue Streams Explored • Summer Camp/Filming Best Practices • Developing New Client or Business Partners
Sustainability	<ul style="list-style-type: none"> • Social, Economic and Environmental Sustainability • Diversity, Equity and Inclusion Strategies • Health and Wellness in the workplace • Business Sustainability

Session Format and Information

Sessions will run for 45-60 min each including Q&A.

Speakers are encouraged to incorporate interactions, activities, and creativity. Out-of-the-box formats are also recognized and encouraged. Workshops can be delivered in English or/and French.

Conference participants will:

- Come away with practical ideas and business skills to apply to their work settings
- Build strong networks and engage in peer-to-peer learning through facilitated and non-facilitated conversations
- Be better equipped to adopt new skills and learning (tech, creative formats, etc.)
- Foster mentorship opportunities amongst peers

Conference Event Schedule *(*Subject to change)*

SUNDAY- OCT 1	MONDAY - OCT 2	TUESDAY - OCT 3
Vendor Set Up	Vendor Showcase (All Day)	Vendor Showcase (All Day)
	Networking Breakfast	Networking Breakfast
	Keynote / Education Sessions	Education Sessions
	AM Break	AM Break
	Education Sessions	Education Sessions
Registration/Check In	Lunch/AGM	Lunch
	Education Sessions	Education Sessions
	PM BREAK	PM BREAK
	Education Sessions	Keynote / Education Sessions
Opening Event	Dinner	Closing Gala
Social Activity	Social Activity	Post-Gala Social Activity

Session Guidelines

All submissions should complete the [online form](#). *(Click online form for application form.)*

All supplementary materials such as videos, presentation examples, one-sheets, delivery methods/set-ups and resource needs, etc. should be sent to conference@cuccoa.org

We welcome submissions in both French and English and in any format desired. (The call and forms are provided only in English at this time due to limited resources).

- Call is open to both CUCCOA members and non-members.
- Call is sent by e-blast to all CUCCOA members, and posted on the CUCCOA website.
- All proposals will be acknowledged upon receipt.
- Proposals will be reviewed by the CUCCOA Program Committee.
- The successful speakers will be notified via email once approved by the Program Committee.
- Unsuccessful submitters will be notified by email and may be considered for future conference years.
- Thank you for your interest and for submitting your content for the 2023 CUCCOA National Conference.



Important Deadlines

Thank you for your interest in speaking at the 2023 CUCCOA National Conference.

- All speaker applications are due by **May 19, 2023**.
- Proposals will be reviewed on **May 26, 2023**.
- The committee will connect with speakers by **June 2, 2023**.

If you have more questions about the Speaker Call, your application, or the CUCCOA National Conference, please email conference@cuccoa.org.

